

Maritime Spatial Planning Forum

Global  
Meets  
Regional



Workshop 2

# Engaging Local Actors Turning MSP Bottom-up

Welcome!



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European Union



# 1. Introduction: this workshop



**Susanne  
Gustafsson**

CEO, spatial planner, always  
curious. Owner and founder  
of PlanBotnia AB in  
Mackmyra, Sweden

1. Introduction: Engaging local actors	Susanne & Andrea
2. Baltic Experiences: Collaborative MSP in the Gulf of Bothnia	Stefan Husa
3. Engaging local actors in the Gulf of Guayaquil (Ecuador/Peru)	Michele Quesada da Silva
4. Sharing experiences Panel & interactive plenary	Panel: Stefan Husa, Tomas Andersson, Michele Quesada da Silva
5. Finding Ways Forward	Moderators & rapporteurs



**Andrea  
Morf**

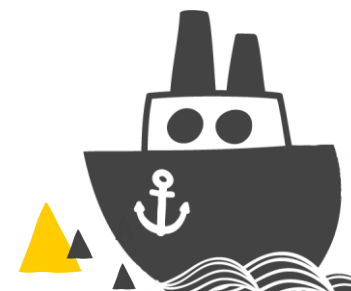
Senior Research Fellow,  
Nordregio & Scientific  
Coordinator at the Swedish  
Institute for the Marine  
Environment





# Aims

- Present and discuss experiences of stakeholder involvement from the Baltic and beyond
- Why and how can stakeholders be included in coastal and marine planning and management?  
=> What is in it and for whom?
- Needs & ways forward: knowledge, method- and capacity development
- Using several interactive methods





# Screen.io: Introduction to interaction

Word cloud

**In one word/expression:**

**What is needed to efficiently and successfully turn MSP more bottom-up?**

**Link:** [mdi.screen.io/mspforumw2](https://mdi.screen.io/mspforumw2)

The word cloud will run until the end of the workshop



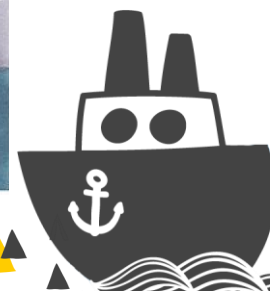
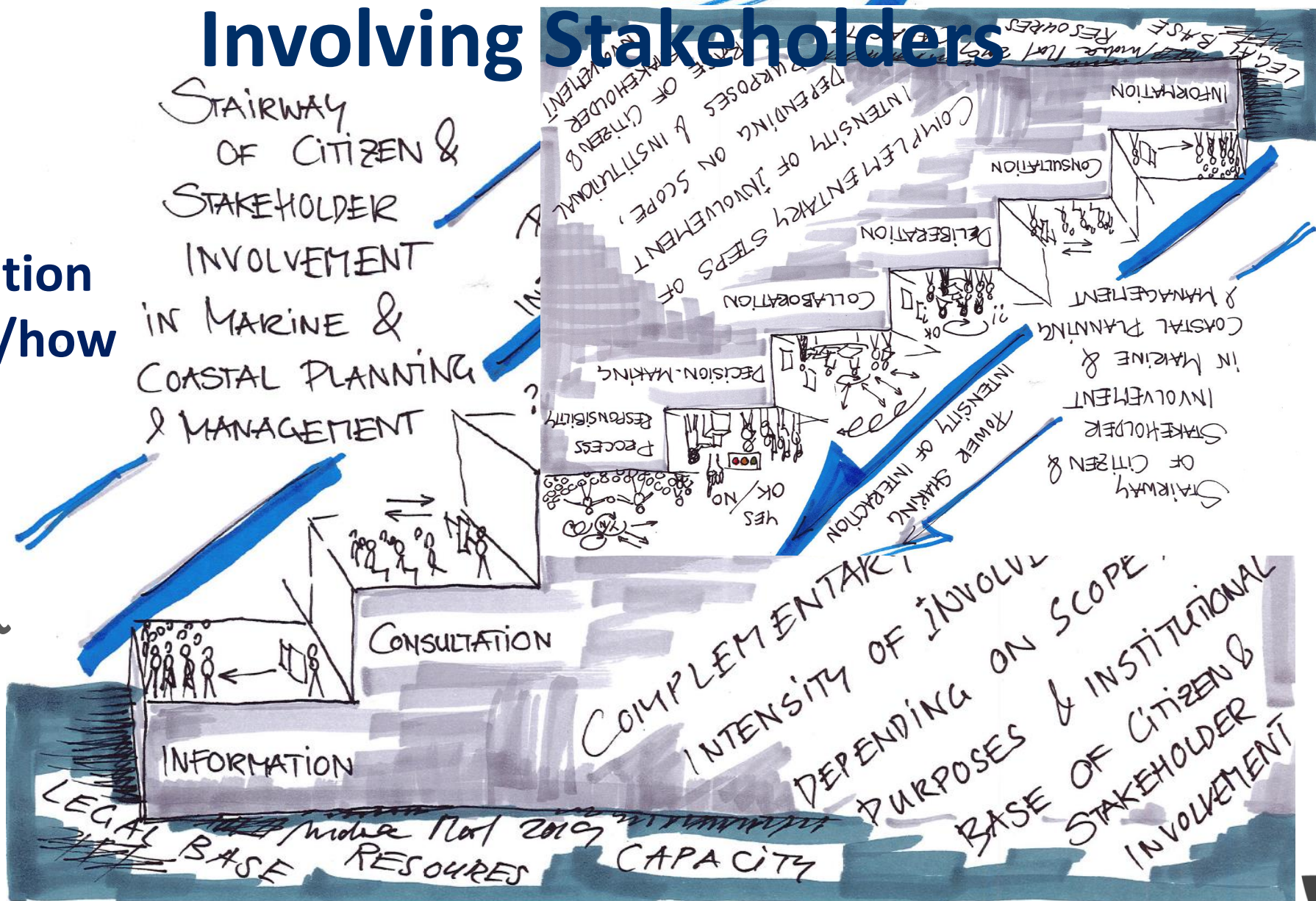




# Involving Stakeholders

WHY participation  
=> who/when/how

Bottom-up +  
Top-down +  
Centre-out



# Maritime Spatial Planning Forum

## Global Meets Regional



Link: [mdi.screen.io/mspforumw2](https://mdi.screen.io/mspforumw2)

## 2. Collaborative MSP in the Gulf of Bothnia

Stefan Husa  
Government of Åland



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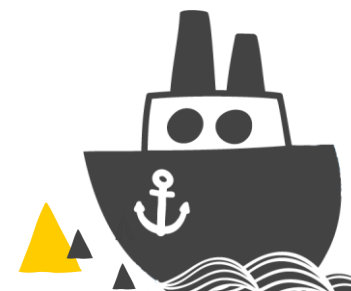
# Screen.io: challenges & enablers from presentations

The speakers have named important challenges and enablers for engaging stakeholders bottom-up in MSP

- 1. Anything missing? - Add your own!**
- 2. Which are most important? Vote by "likes"!**

**Link:** [mdi.screen.io/mspforumw2](https://mdi.screen.io/mspforumw2)

The adding and voting continues will be picked up later.





# Maritime Spatial Planning Forum

## Global Meets Regional



Link: [mdi.screen.io/mspforumw2](https://mdi.screen.io/mspforumw2)

### 3. When top-down meets bottom-up: engaging local actors in the Gulf of Guayaquil (Ecuador-Peru) towards cross- border marine governance

Michele Quesada da Silva,  
IOC-UNESCO



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# Screen.io: challenges & enablers from presentations

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**Link:** [mdi.screen.io/mspforumw2](https://mdi.screen.io/mspforumw2)

The adding and voting continues will be picked up later.





## 4. Sharing experiences

### Panel and plenary discussion

**Important challenges and enablers from the cases**

Your own views & insights?

1 further interactive method:

Traffic lights: make ready your **green/yellow/red** cards!

An interactive group method to start discussions and explore opinions.





# Topic 1. How to include local knowledge? For what purposes is it most valuable?

Traffic light Q: What do you think? Do you agree?

Yes/No/Well maybe if... use your cards!

“Local knowledge is crucial for regional and national level planning”





## Topic 2. How to deal with participants expectations and balance informal inclusion with transparency

Traffic light Q: What do you think? Do you agree?

Yes/No/Well maybe if... use your cards!

“Expectations from participants to influence MSP are problematic”







## Topic 3. How to work around limitations in mandate and resources

Traffic light Q: What do you think? Do you agree?

Yes/No/Well maybe if... use your cards!

“There are good examples of how to work around limitations in mandate and resources in MSP”



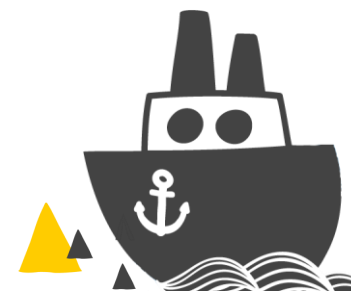


## 5. Needs and ways forward to work with local coastal actors in MSP

1. **Challenges:** What is most important to address? Why?
2. **Enablers:** What are the really good/needed enablers?
3. **Word cloud results:**  
What is needed to efficiently and successfully turn MSP more bottom-up?

**Link:** [mdi.screen.io/mspforumw2](https://mdi.screen.io/mspforumw2)

The discussion on stakeholder participation continues...!

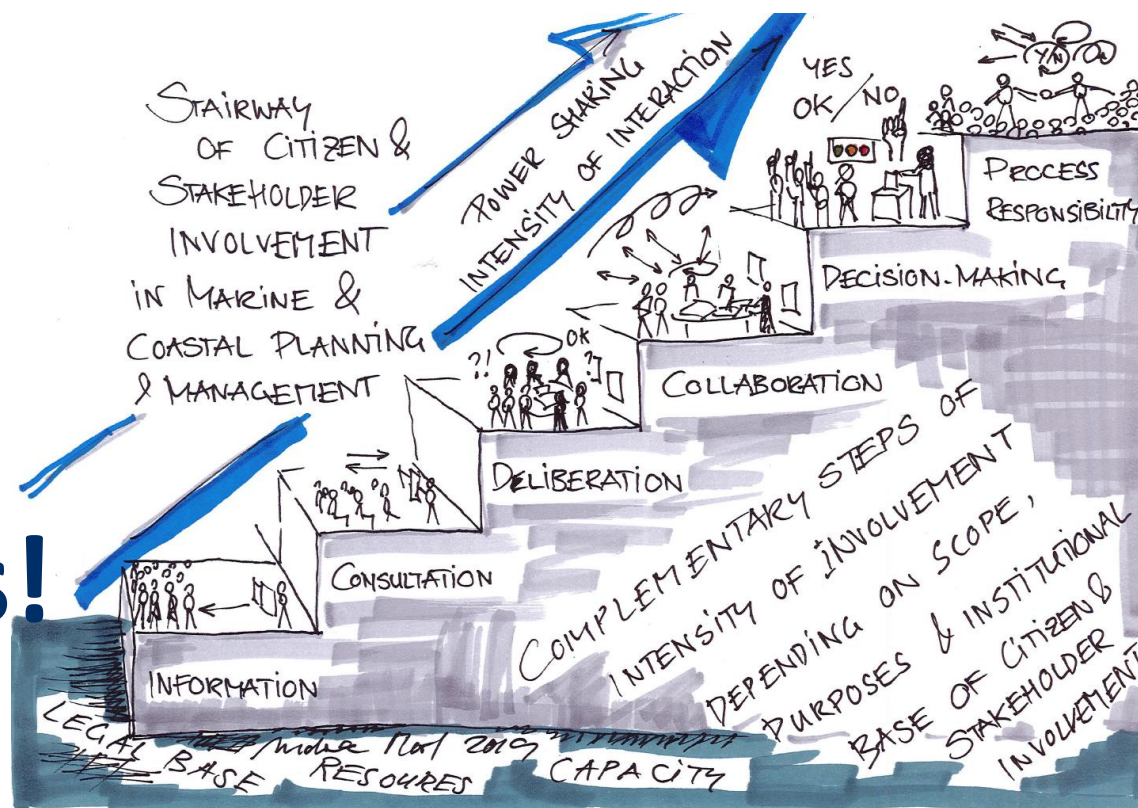


# Maritime Spatial Planning Forum

## Global Meets Regional



Thanks!



Find more: @Nordregio stand



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# Maritime Spatial Planning Forum

## Global Meets Regional



## Collaborative MSP in the Gulf of Bothnia

Stefan Husa  
Government of Åland

More information available at  
<https://arcg.is/1mfmDD>



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# Who are we and what do we do?

- Pan Baltic Scope – Better Maritime Spatial Plans, together
- FIAXSE Activity, Maritime Spatial Planning in the Gulf of Bothnia
  - Three Planning systems and three processes



SATAKUNTALIITTO  
Regional Council of Satakunta

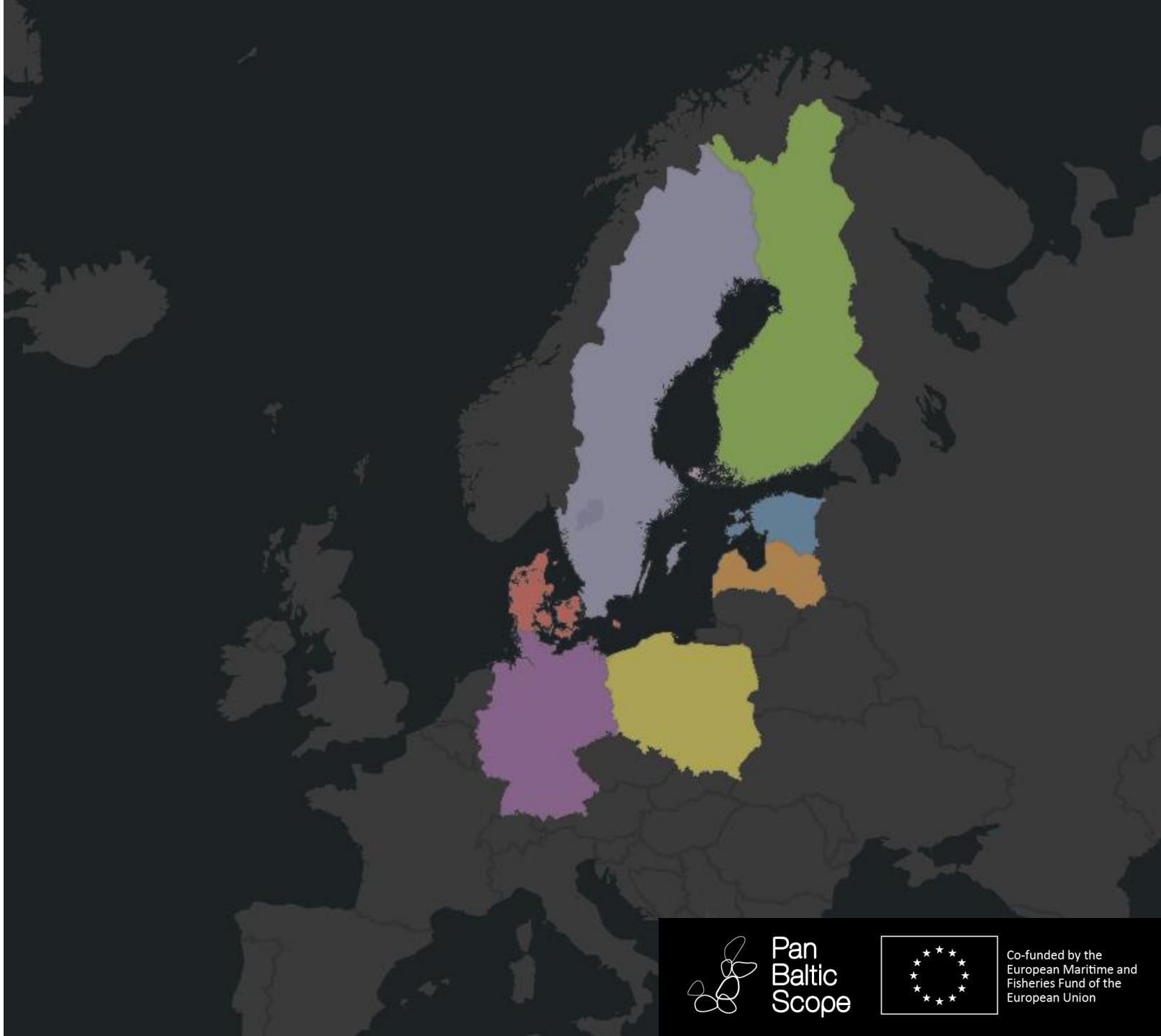
Swedish Agency  
for Marine and  
Water Management



Nordregio

**Partners:** Government of Åland (lead), Swedish Agency for Marine and Water Management, Regional Council of Satakunta, and Nordregio



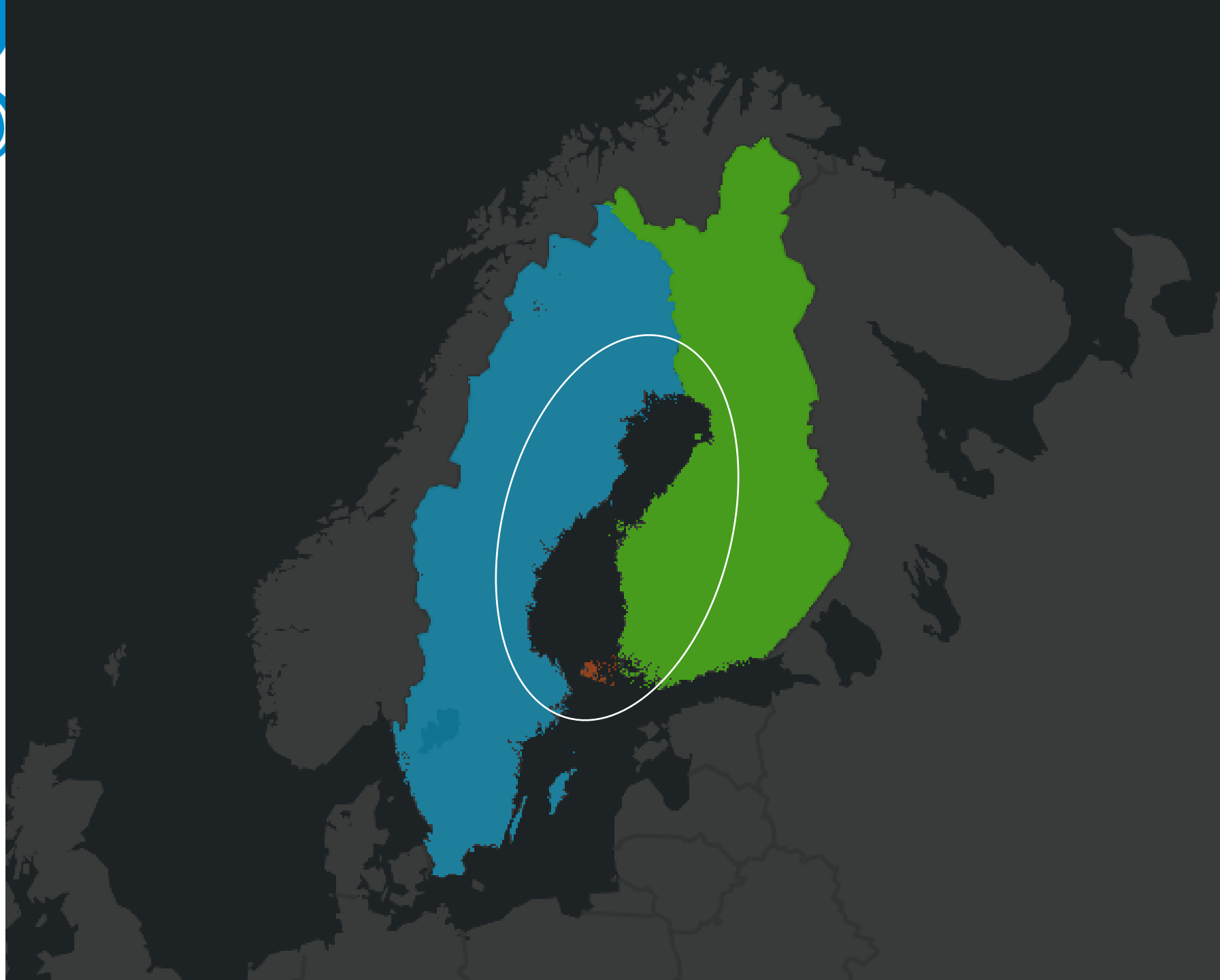


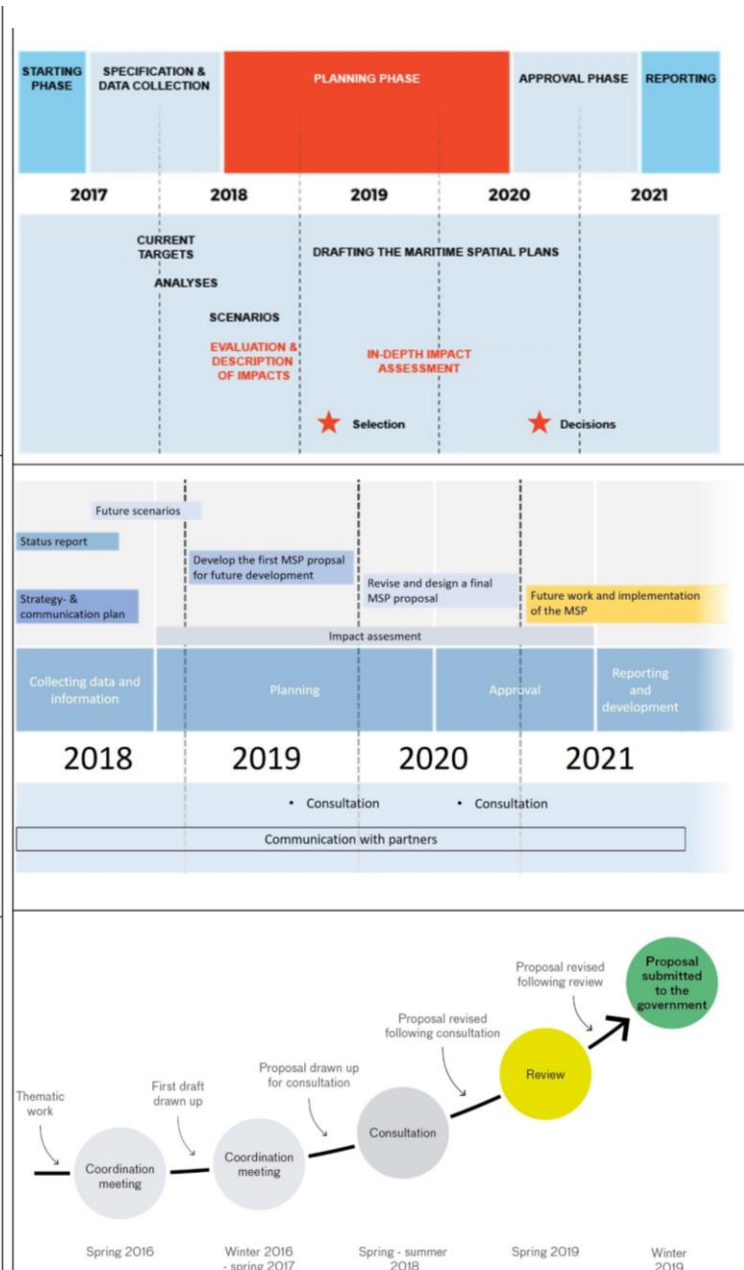
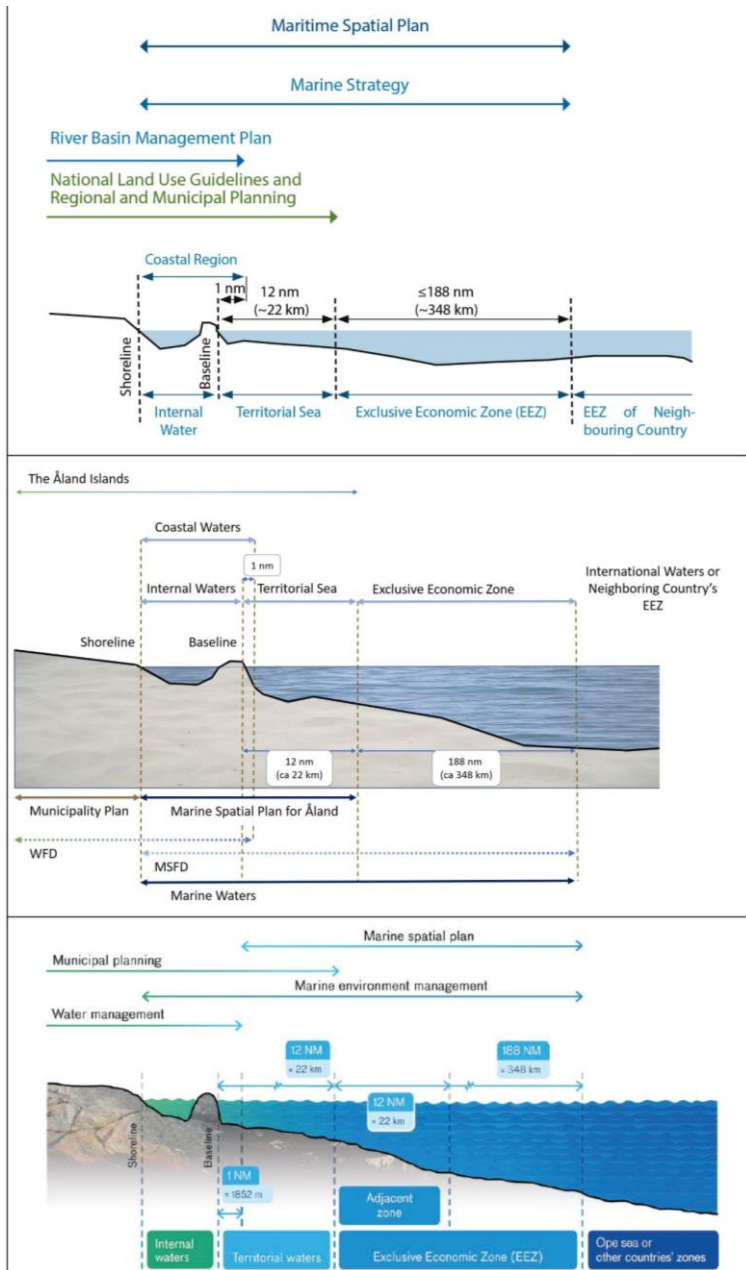
Pan  
Baltic  
Scope



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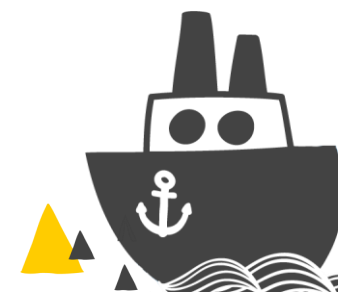




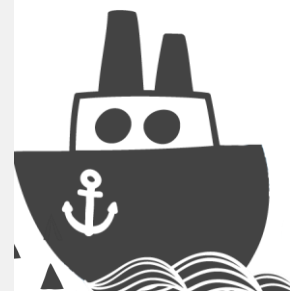
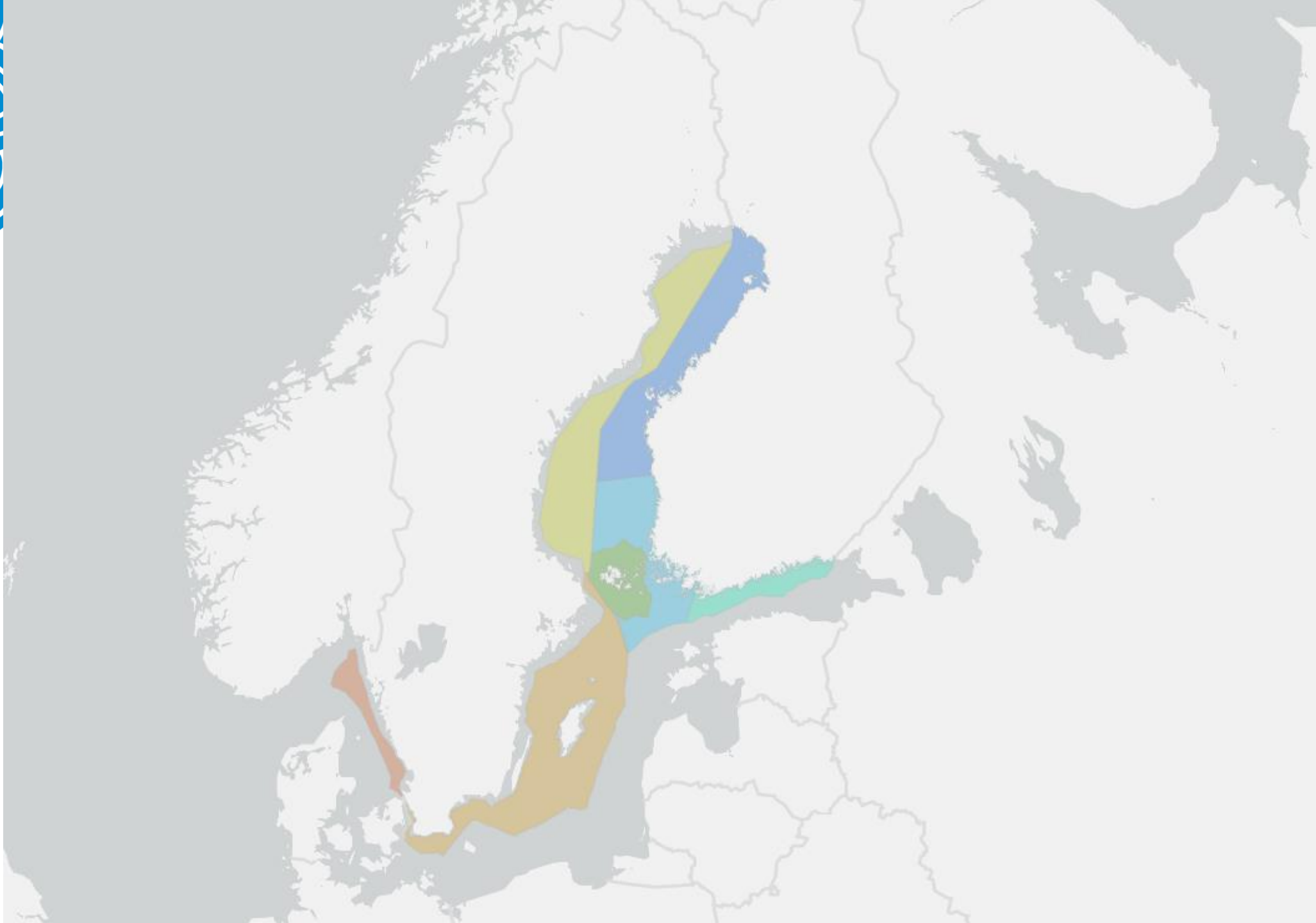
Finland

Åland

Sweden









# How do we work together?

- Identify the differences and similarities
- Which sectors overlap - where do we need to collaborate?
  - Who uses the sea?

## Coast to Coast in the Gulf of Bothnia

- Public meetings – Stakeholders meetings across the Gulf

## Stakeholder collision to support collaboration

- Including local-level stakeholders in the MSP process





# Build a network – National, Regional, and Local

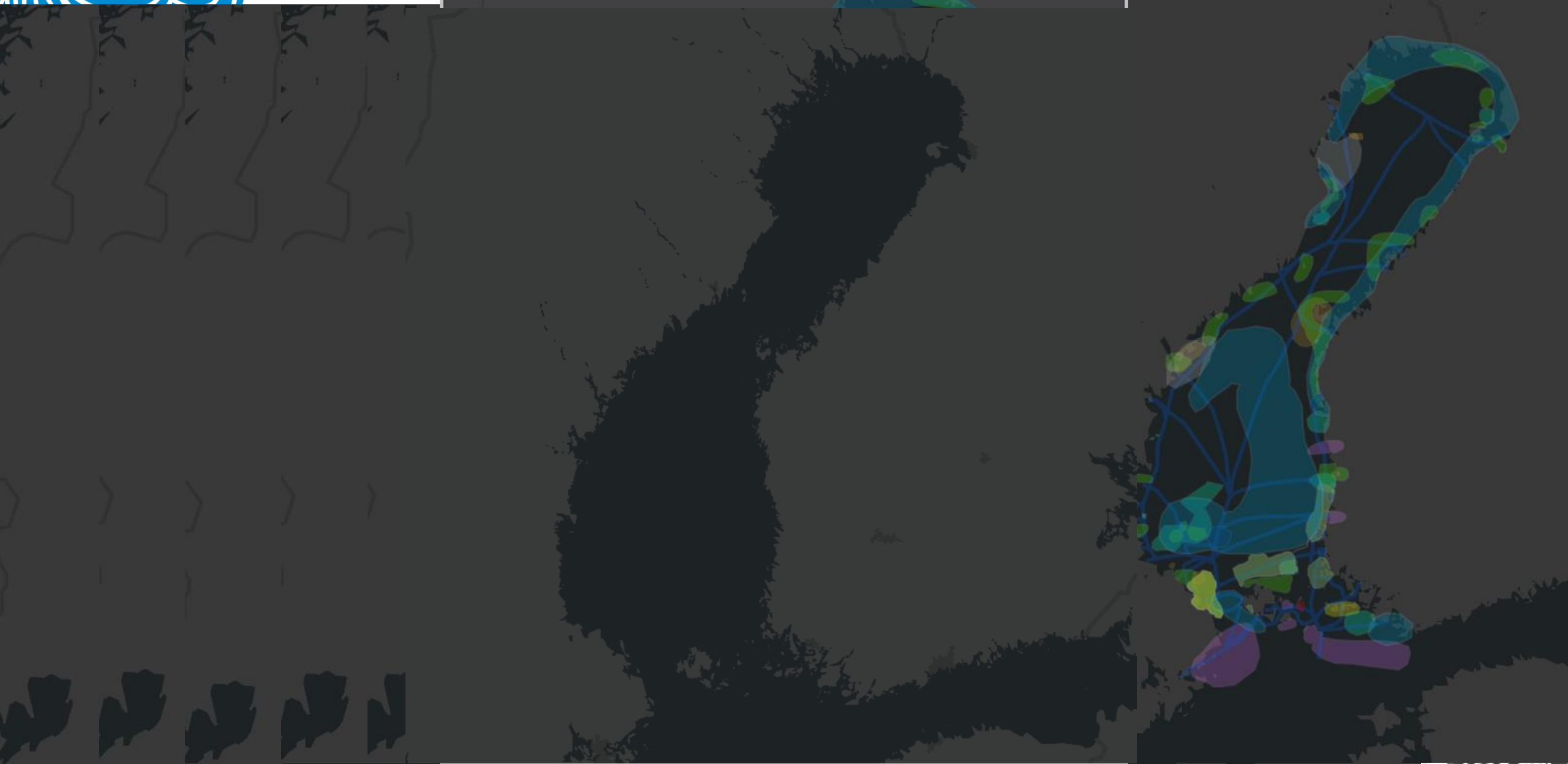
- Who should we involve, how, when, and why?
- The Gulf of Bothnia - are they cross-border, or cross-level?
  - National-level stakeholders
  - Regional-level stakeholders
  - Local-level stakeholders
- Stakeholder collision
  - Local-level stakeholders – How do we include them, and do they trust us?





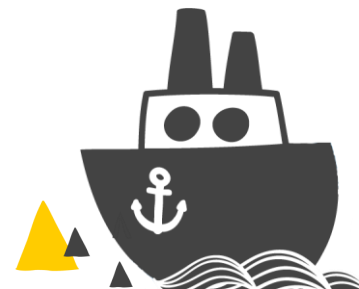
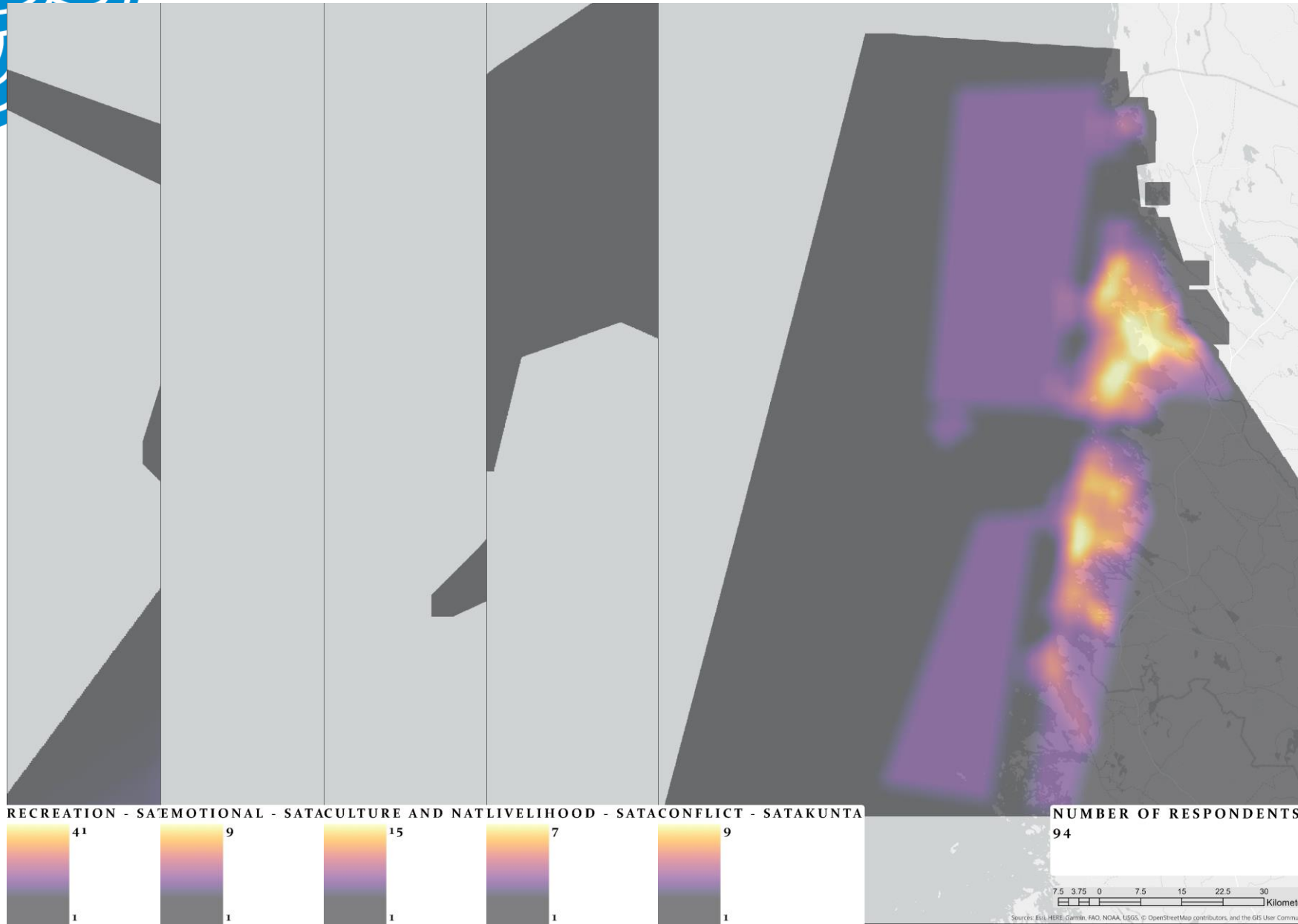
Let t

1





# Let them show us! Subcase 2



# Who should we include?

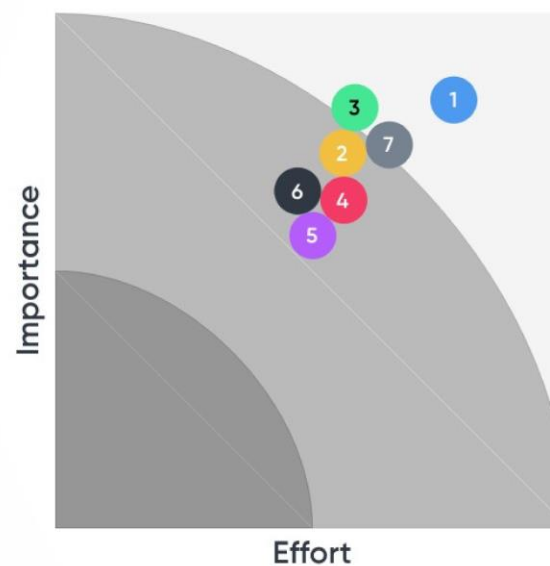
What is most important for MSP in the Gulf of Bothnia? Max 3 things

Mentimeter



What is the best way for improving MSP?

Mentimeter



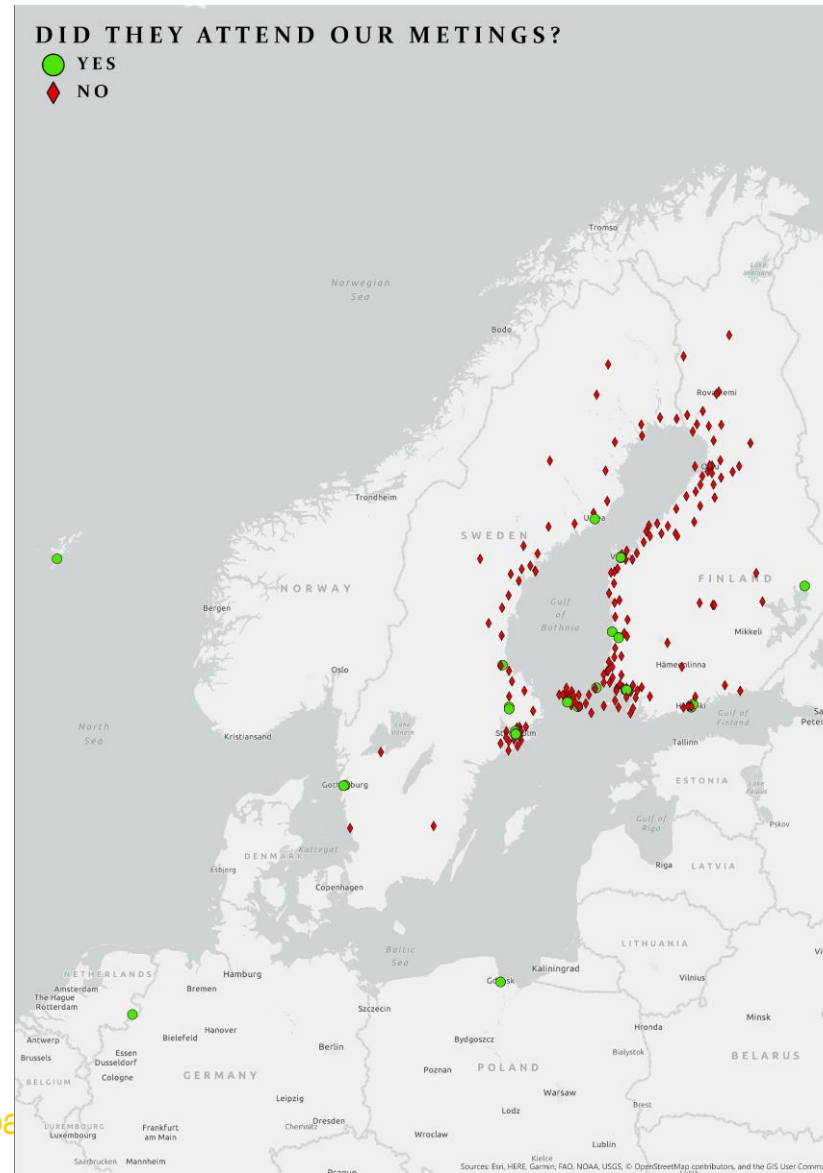
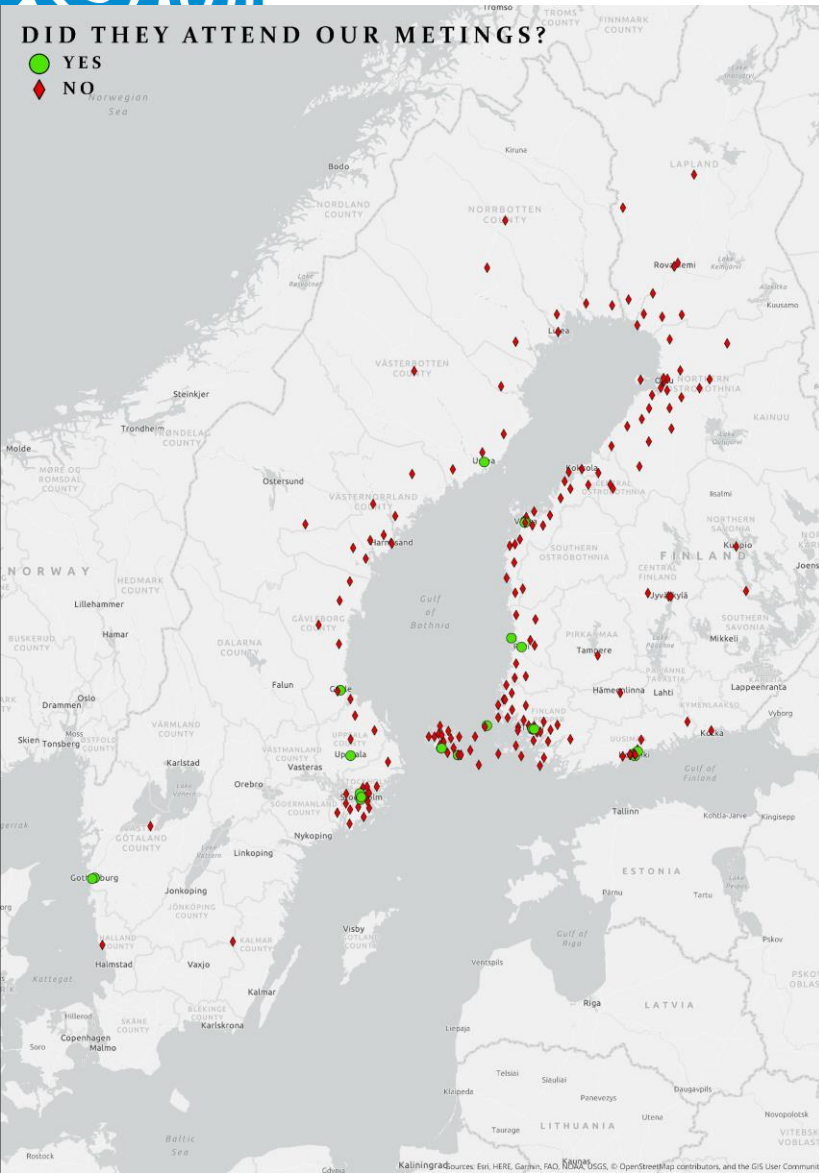
- 1 Stakeholder involvement
- 2 More, better, detailed data
- 3 Sharing data
- 4 Map tool: Visualisation
- 5 Map tool: Analysis
- 6 Illustrating: Videos, infographics
- 7 Research

# Who should we include?

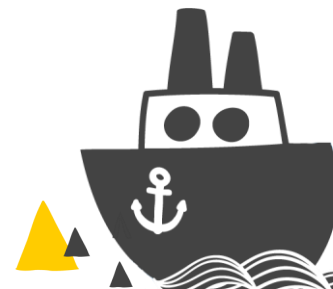
Nat	Reg	Local Level					
Sweden	Sweden	Sweden	Attendance	Åland	Attendance	Finland	Attendance
SwAM	SeaGIS 2	Municipalities	No	Enterprises	Partly	Enterprises	Partly
Nordreg		Local fish organizations	No	Municipalities	No	Municipalities	No
Swedish	Stockhol	Local Harbor & Island development organizations	No	Fishers	Yes	Kalastusseurat/vesialueiden osakaskunnat	No
Ministrie	Uppsala	Kustvattenvård	No	Vattenlag/fiskelag/vattenägare	No	Fishers	Partly
Swedish	Gävlebo	Anglers	No				
Vattenm	Västerbo						
Vattende							
Swedish							
Environr	Västerbotten County Administrative Board	Yes				Regional Council of Central Ostrobothnia	No
Svea Vin	Norrbottn County Administrative Board	No				Council of Oulu Region	No
Swedish	Mid Sweden University	No				Regional Council of Lapland	No
	Västernorrlands Museum	No				SeaGIS 2.0	Yes
	Anglers	No				Permitting administrations	No
	Kustvattenvård	No				ELY Centre - Southwest Finland	Yes
	Kvarken Council	Yes				Kalatalouden Kuskusliiton member organizations:	Yes (1)
	wpd Offshore Stockholm AB	Yes				Kalatalou salueet	No
	Län i Bottniska viken	No				Kvarken Council	No
						University of Turku, Centre for Maritime Studies	Yes
						Rannikkomaakunnat	No



# Who should we include?



To be continued.....







## Mean Values FI-AX Engaging local-level "Fish" Stakeholders in Åland and Satakunta

Pan Baltic Scope - FIAXSE

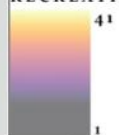
### Engaging local-level "Fish" Stakeholders in Åland and Satakunta

Meaningful recreational areas can vary depending on the season. Still, these areas could, for example, be areas where the respondent likes to take a boat ride, enjoy nature values, go swimming in the summer, ice-skating in the winter, and more.

Hotspot areas can be identified for the Satakunta region, whereas the Åland areas are more spread out throughout the entire archipelago areas.

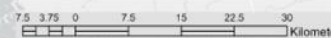
More information available at  
<https://arcg.is/1mfmDD>

RECREATION - SATAKUNTA

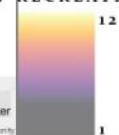


NUMBER OF RESPONDENTS

365

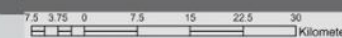


RECREATION - ÅLAND



NUMBER OF RESPONDENTS

158



#### Pan Baltic:

##### 1. Challenge

Starting to t  
besides the  
challenges:

- We realize  
communica  
still a new p  
had no goo

- Compared  
EEZ, planni  
complex, be  
societal stru

- LSI is extr  
dependent:  
uses, and soc  
important.

Thinking and workin  
LSI is even more cha  
because of:

- Different systems: In some (

municipalities are responsible across the





# Challenges and Enablers

## Enablers:

- Cross-border collaboration requires an understanding of each other's plans as well as needs because, in the end, we all share the same sea
- Learning from others by using their methods, mistakes, challenges, experiences to make better plans and consider the other policies and processes that are available
- Online connections can allow long-distance partners to attend or even present at meetings

## Challenges:

- Planning in different phases and with different mandates can increase the problems when one is trying to make coherent cross-border plans. Is it a competition in the end where the first plan sets the rules for the others?
- Time is of the essence, with a shorter timeframe to work with plans and projects, you can engage and inform fewer people than initially expected. Therefore, a 2-year project has its limitations
- It is difficult to explain and motivate why stakeholders and sectors should attend a "new" collaboration network when they already have their old ways that work. What is in it for them to join this new network?



# Maritime Spatial Planning Forum

## Global Meets Regional



Thank you!

More information available at  
<https://arcg.is/1mfmDD>



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# Maritime Spatial Planning Forum

## Global Meets Regional



**When top-down meets bottom-up:**  
engaging local actors in the Gulf of  
Guayaquil (Ecuador-Peru) towards cross-  
border marine governance

Michele Quesada da Silva, IOC-UNESCO



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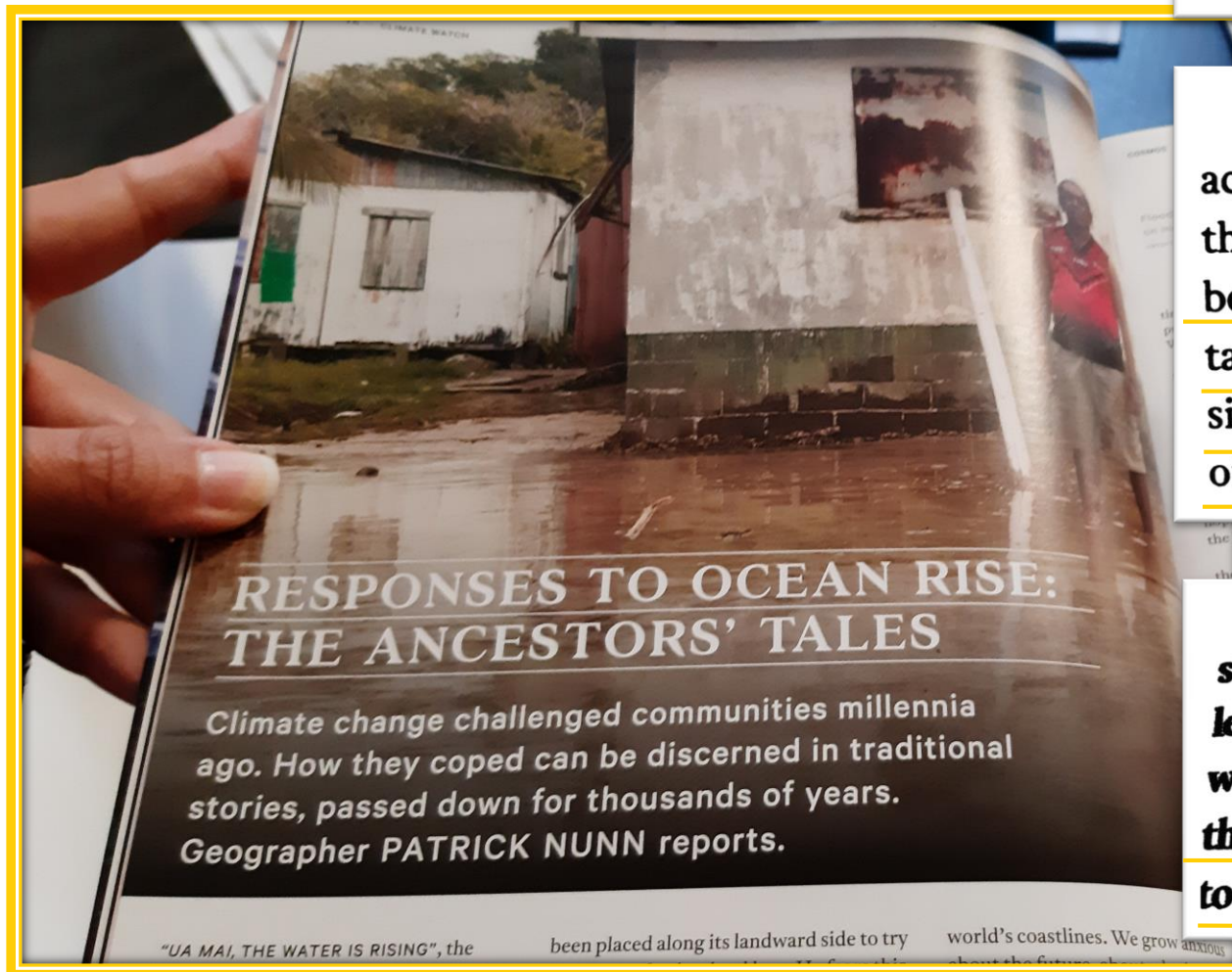


# Why bottom-up?

Inevitably, as adaptation decision-making becomes more geographically distant and more top-down, it is likely to become less effective.

Another issue, currently being widely acknowledged by climate scientists, is that while mitigation of climate change is best tackled globally, adaptation is better tackled locally, given the great diversity of situations represented by the juxtaposition of affected people and environments.

So, one lesson we can take from **ancient stories** about people's responses to **sea-level rise** – at least the responses that **worked** – is that residents who understand their local context best are best positioned to design and drive adaptive solutions.



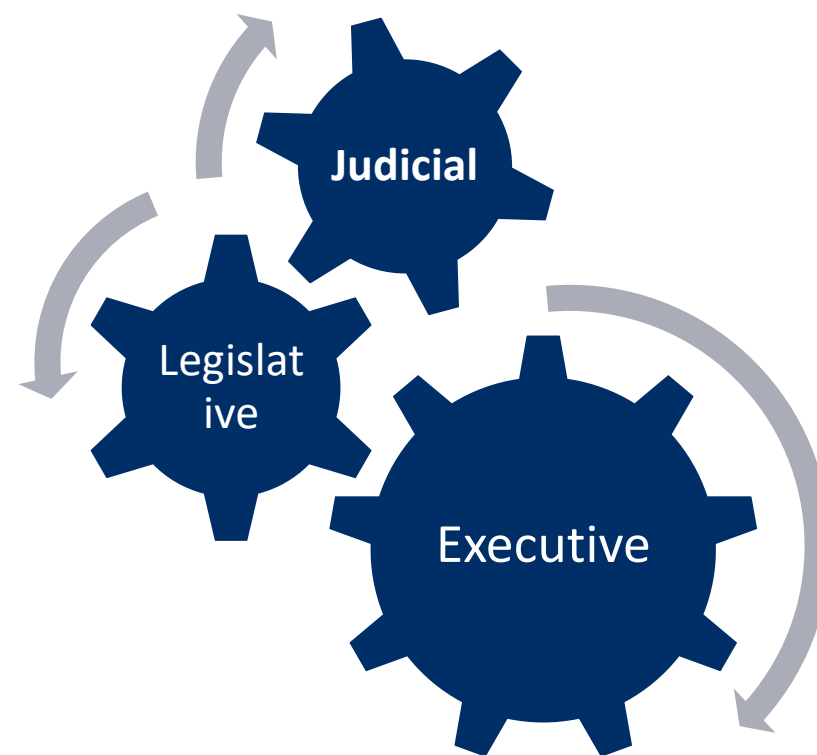


# Why top-down?

## International Agreements



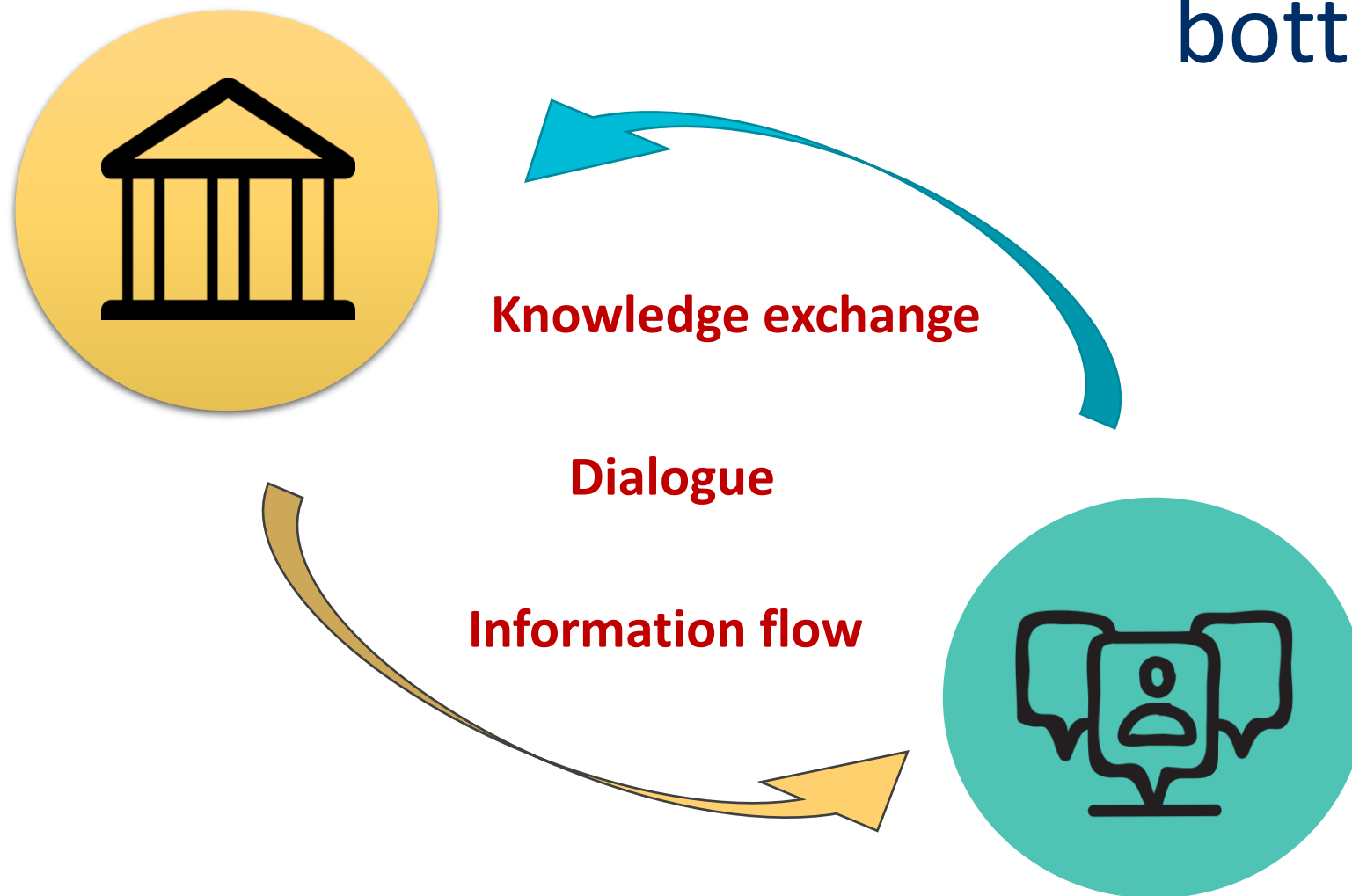
## National Policies







# When top-down meets bottom-up

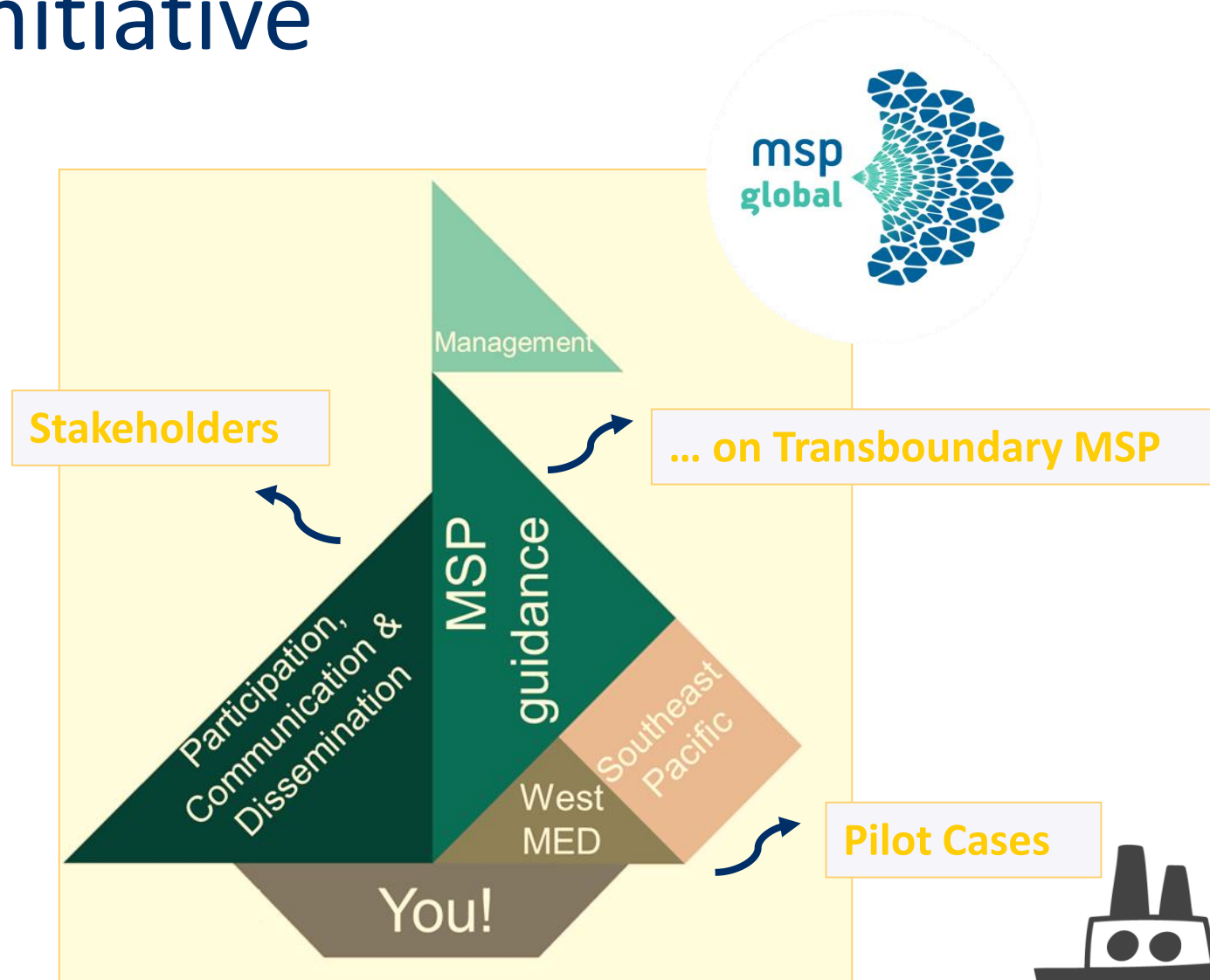




# MSPglobal Initiative

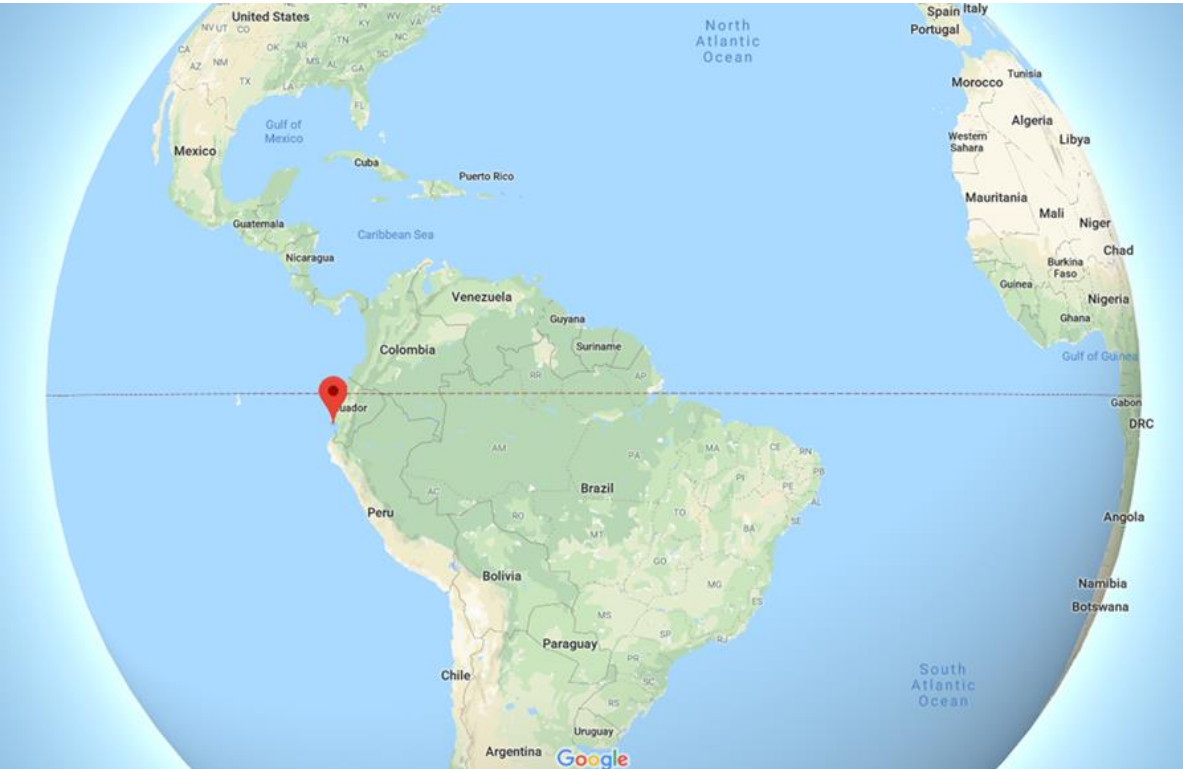
## CONTEXT

**Joint Roadmap to accelerate MSP processes worldwide**, adopted by the European Commission's Directorate-General for Maritime Affairs and Fisheries (DG MARE) and the IOC-UNESCO





# SE Pacific: Gulf of Guayaquil



**Southeast Pacific Mapping Exercise**

**Legend**

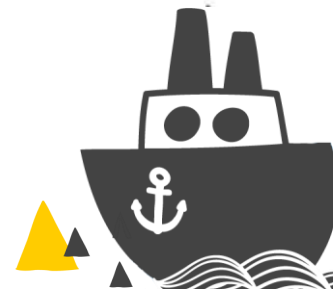
- Jurisdictional waters
- Countries
- Proposed area for the mapping exercise

This map does not imply the expression of any opinion whatsoever on the part of the Secretariat of IOC-UNESCO concerning the legal status of any country, territory, city or area or of its authorities, or the delimitation of its frontiers.

IOC-UNESCO, 2017



**Both countries have strategic plans for coastal and marine areas, but they do not have MSP plans**





# Fishing grounds are the main shared resources between Ecuador and Peru



## MSPglobal objectives

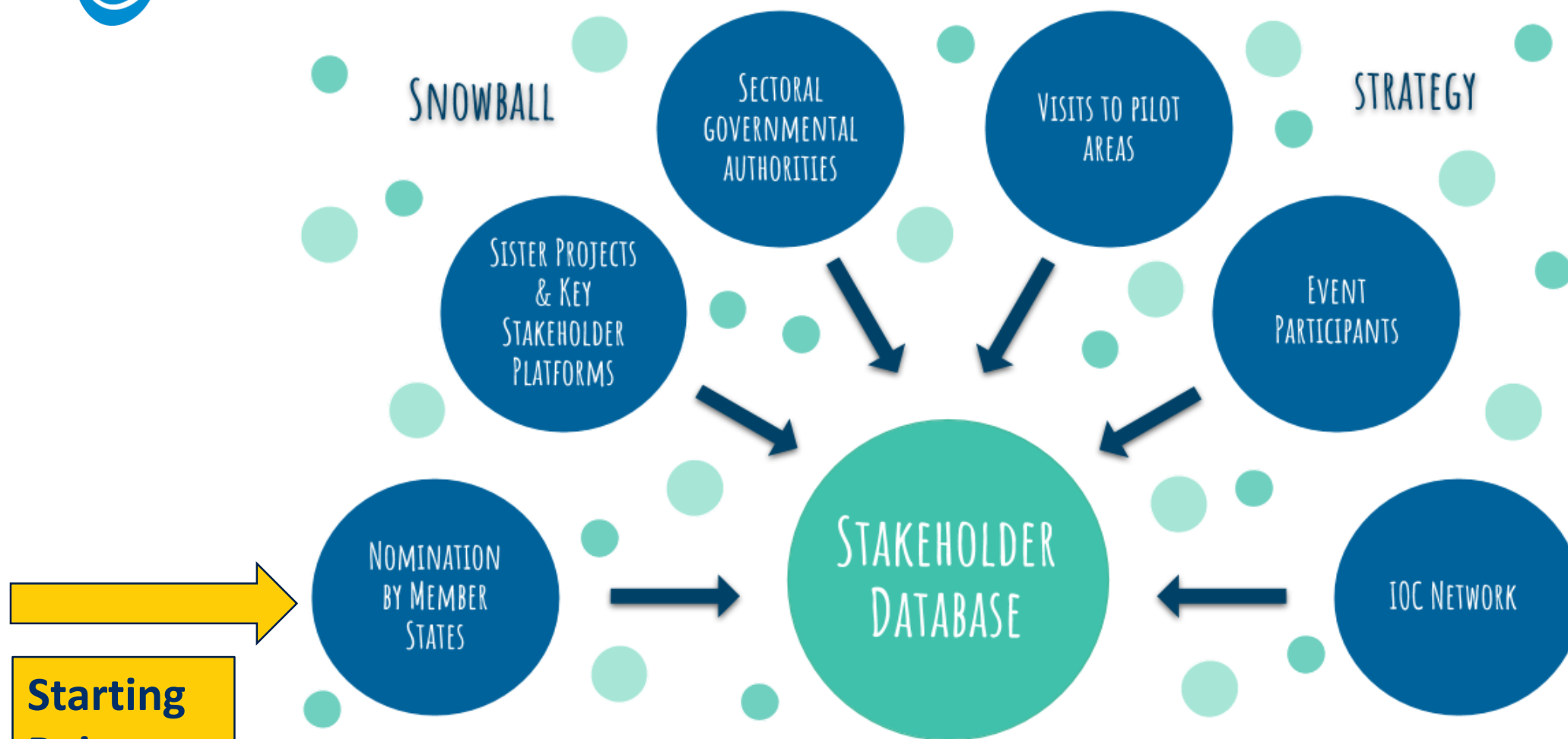
- To contribute to the preplanning phase of both countries
- To support the development of binational recommendations on cross-border MSP issues





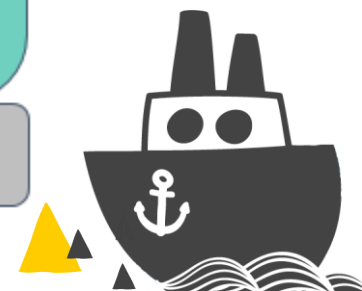
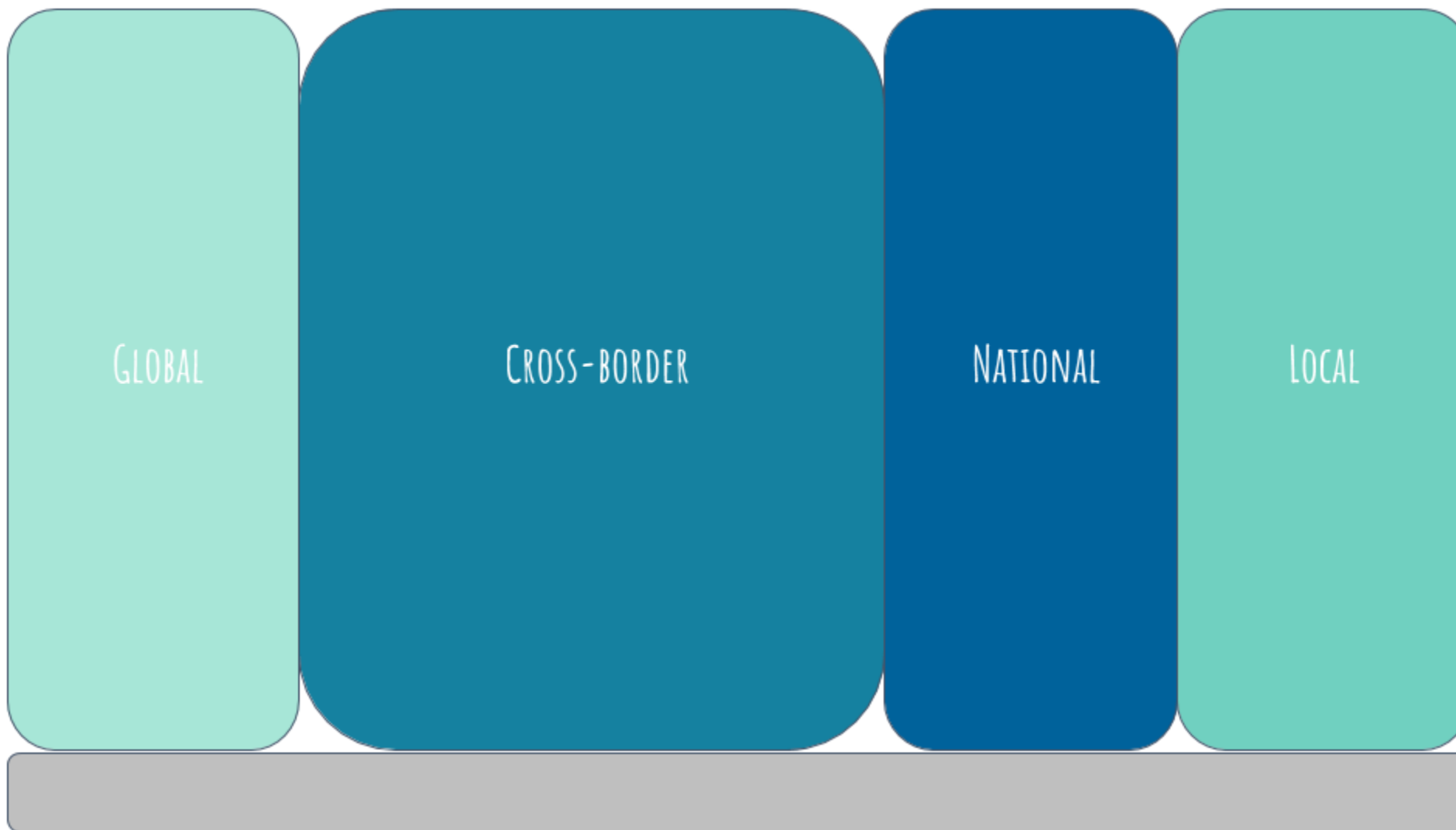


# Stakeholder Mapping

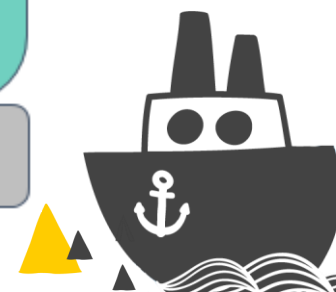
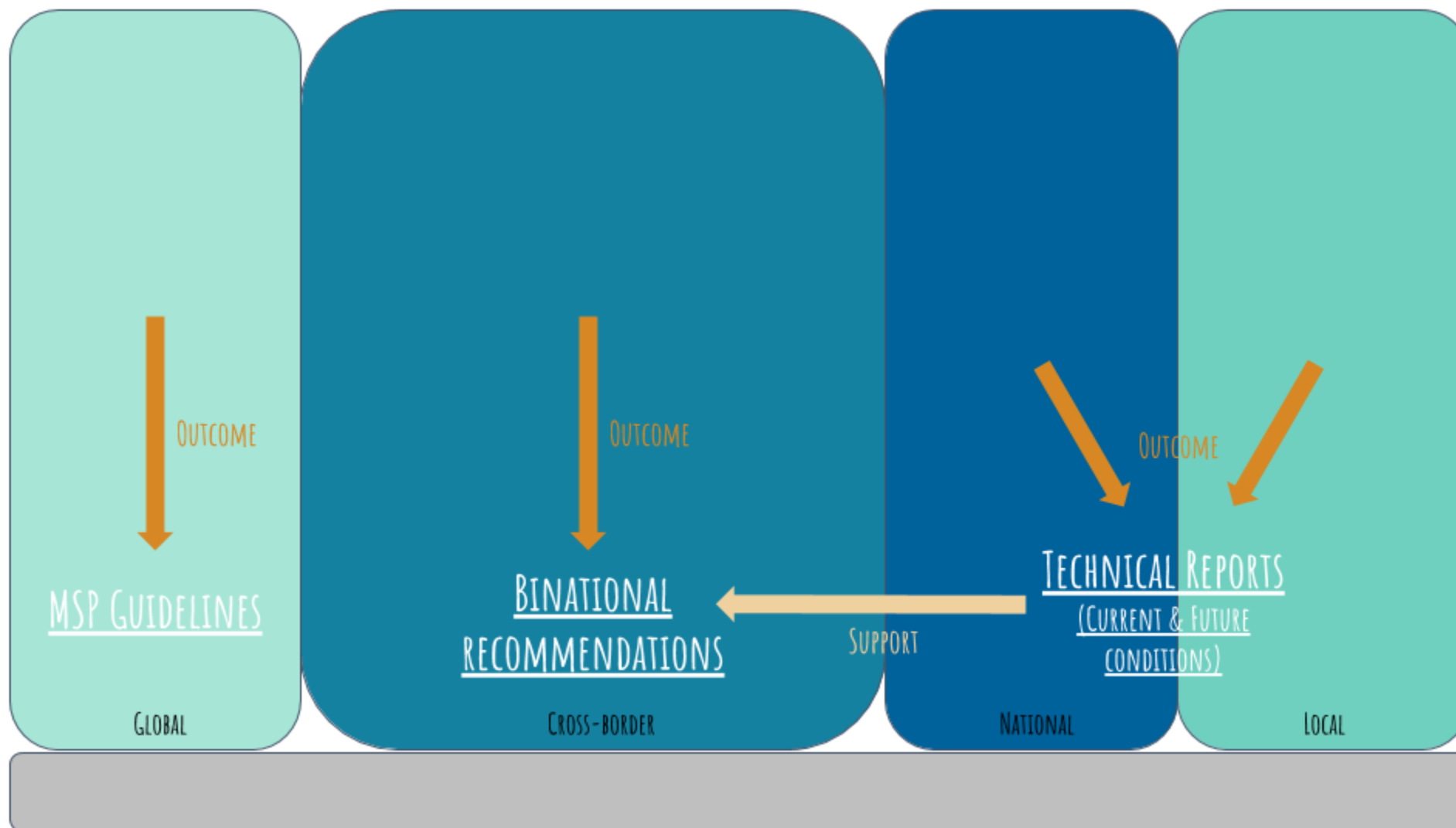




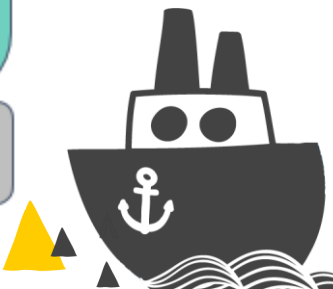
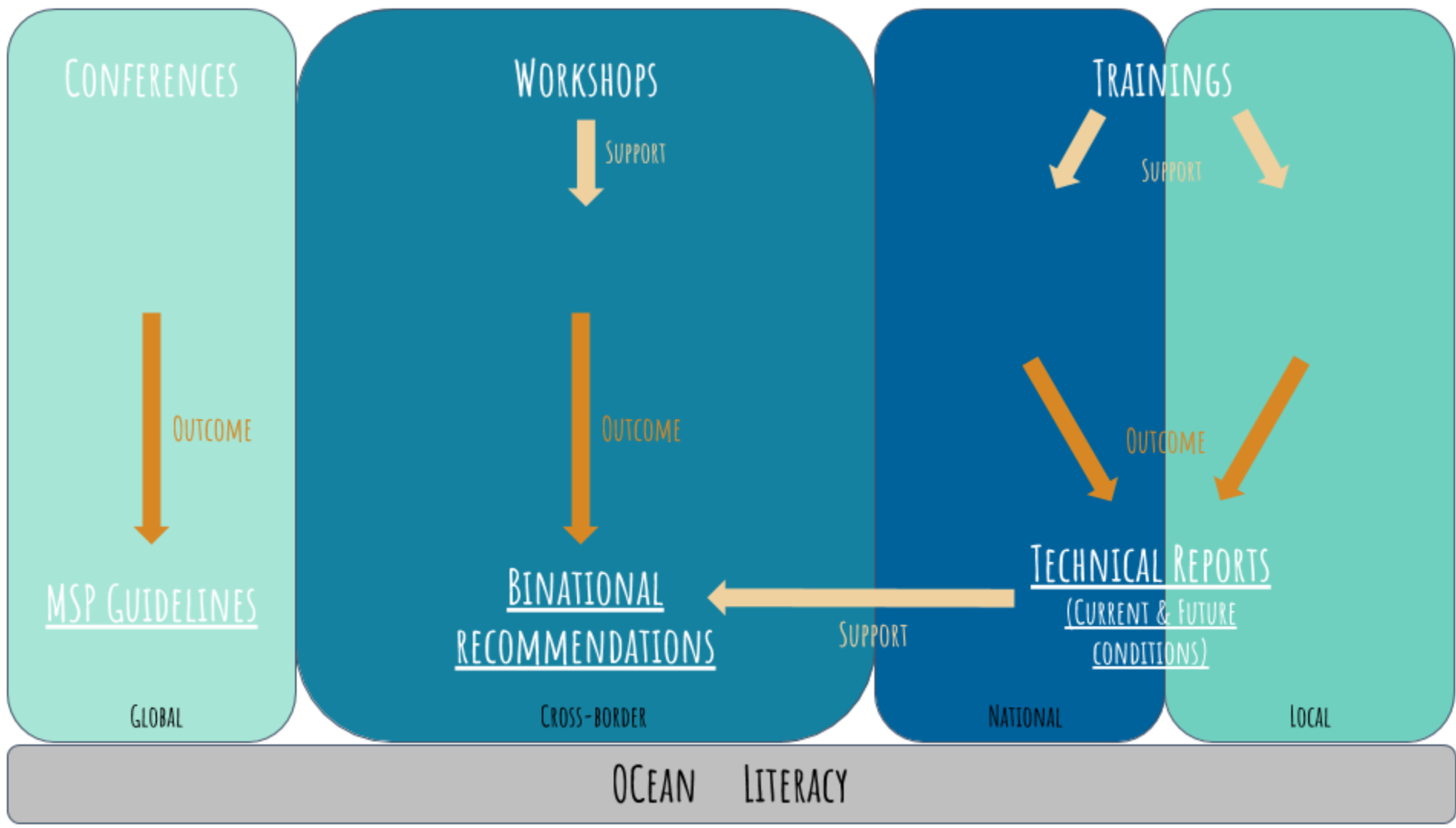
# Strategy for Public Participation



# Outcomes




# Activities





# National Trainings (w/local actors too)



- 
- To give a big picture of the whole MSP process
  - To stimulate participation

## ➤ *Theory*

- MSP and Blue Economy concept
- Data and information for MSP
- **Stakeholder participation in MSP**

## ➤ *Practice*

- MSP Challenge board game

## ➤ *National Perspective*

- MSP status
- Blue Economy panel
- **Recommendations for the national MSP process**





Al 2030 PENINSULAND ES EL PRIMER PAÍS GESTOR DE TRANSPORTE EN EL MAR DE LA RECA, DEMANIZANDO SUS ACTIVIDADES ECONÓMICAS.

# VISIÓN

## CORTO PLAZO

## LARGO PLAZO

### OBJETIVOS

- Al 2024 el Transporte Marítimo aporta el 30% del PBI
- Al 2030 el Transporte Marítimo aporta el 50% del PBI
- Al 2035 el Transporte Marítimo aporta el 60% del PBI

### ACCIONES

- Implementación de Políticas de Modernización del Transporte Marítimo
- Implementación de Políticas de Modernización del Transporte Marítimo
- Implementación de Políticas de Modernización del Transporte Marítimo

### ACTORES

- ONGs, Academia, Sector Privado, Población
- ONGs, Academia, Sector Privado, Población
- ONGs, Academia, Sector Privado, Población

### INDICADORES

- Nº de solicitudes de modernización
- Nº de solicitudes de modernización
- Nº de solicitudes de modernización

### ECONÓMICO

- SE PROMUEVE LA MODERNIZACIÓN CON UNA REGULACIÓN TECNOLÓGICA
- SE PROMUEVE LA MODERNIZACIÓN CON UNA REGULACIÓN TECNOLÓGICA
- SE PROMUEVE LA MODERNIZACIÓN CON UNA REGULACIÓN TECNOLÓGICA

### SOCIAL

- SE PROMUEVE LA MODERNIZACIÓN CON UNA REGULACIÓN TECNOLÓGICA
- SE PROMUEVE LA MODERNIZACIÓN CON UNA REGULACIÓN TECNOLÓGICA
- SE PROMUEVE LA MODERNIZACIÓN CON UNA REGULACIÓN TECNOLÓGICA

**PENINSULAND**





23. OCT. 2019

# RECOMENDACIONES

## MSP global

## ECUADOR

1. DEFINIR LA INSTITUCIÓN DEL SISTEMA / COMITÉ PARA EL FORTALECIMIENTO

Mayor involucramiento entre instituciones de salud pública, gobierno y academia

Desarrollar la capacidad de planeación estratégica de las instituciones de salud pública, gobierno y academia

RETORNAR LA GOBERNANCÍA DEL SISTEMA DEL MSP global / INSTITUCIONES ASOCIADAS (en 2020)

1. Generar un diagnóstico de la situación actual del MSP global en Ecuador, considerando la capacidad de planeación estratégica de las instituciones de salud pública, gobierno y academia

Invitar a:  
- Instituciones de salud pública  
- Academia  
- Gobierno  
- Empresas privadas

Definir la estructura del MSP global en Ecuador, considerando la capacidad de planeación estratégica de las instituciones de salud pública, gobierno y academia

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Yo soy  
Je suis  
I am...

marine  
spatial  
planning  
global

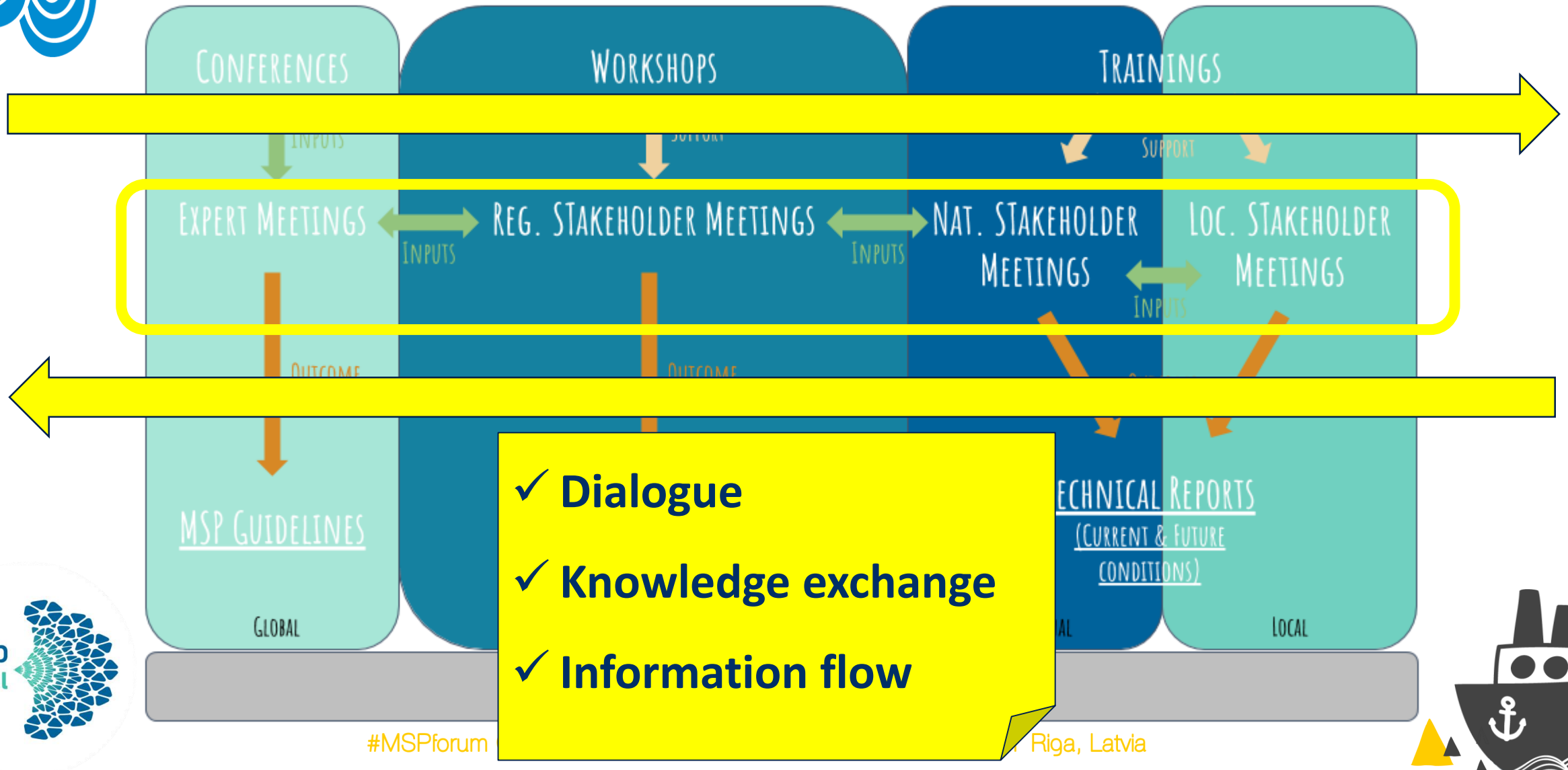


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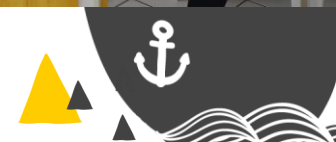
CONCIENTIZAR A LOS ACTORES  
DE TUMBES DE LA IMPORTANCIA  
DE REALIZAR PLANIFICACIÓN MARINA  
QUE NOS PERMITA ORDENAR  
EL TERRITORIO DEL LITORAL  
MARINO COSTERO.

CONTRIBU<sup>t</sup>CIÓN

# Stakeholder Meetings

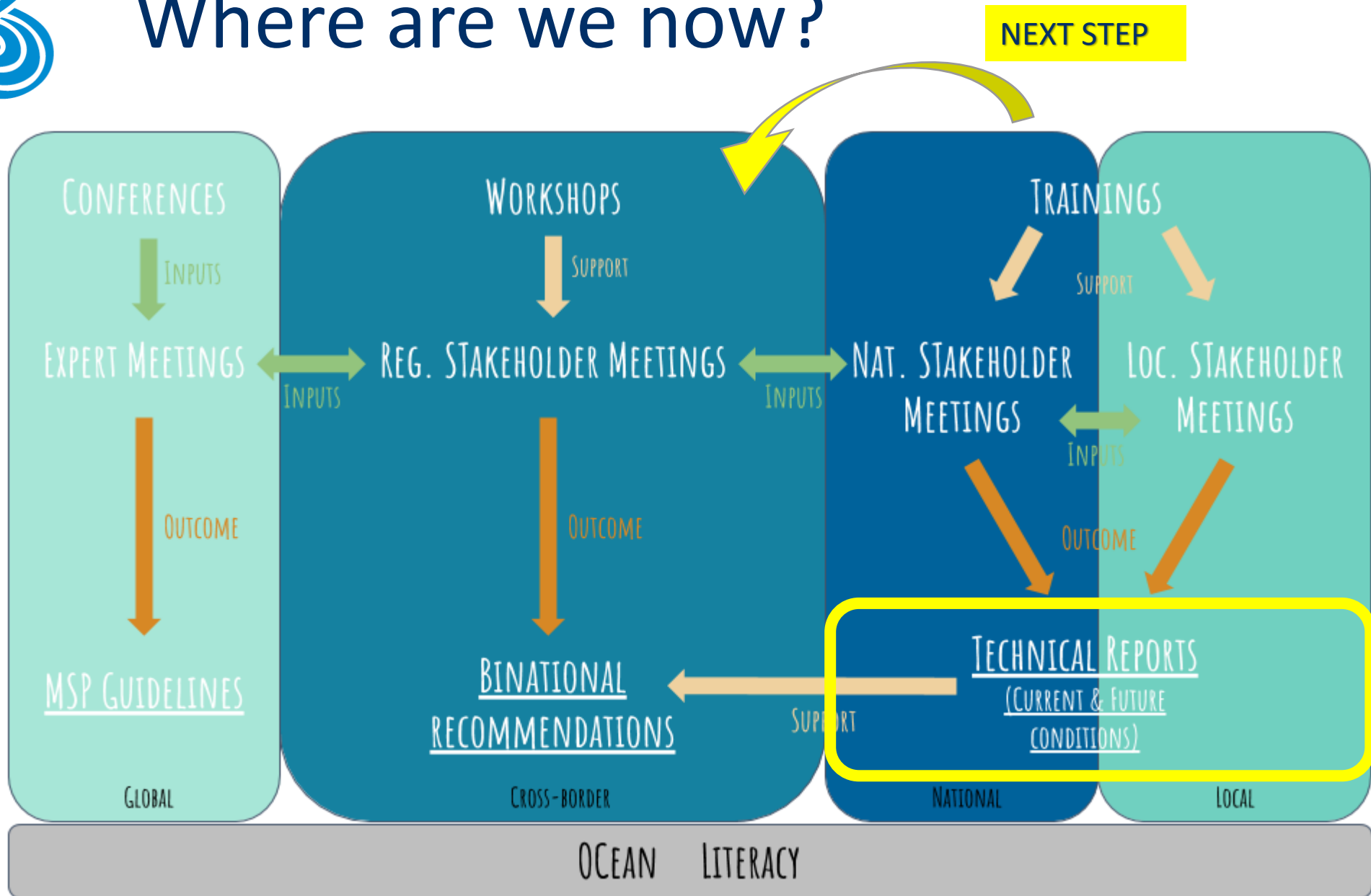








# Where are we now?





# Challenges & Enablers



## Challenges

- I. Communication (distance)
- II. Representativeness
- III. Manage expectations
- IV. Uncertainty about how the “top” will consider the “bottom”
- V. Political crisis

## Enablers

- I. Strengthened network
- II. Snowball strategy
- III. Transparency about objectives and expected outcomes
- IV. During trainings, governmental actors seem to embed the principle of wide participation
- V. Globally, citizens are calling for more participation



# Maritime Spatial Planning Forum

## Global Meets Regional



شُكْرًا

¡Muchas gracias!

Merci!

Thank you!

Спасибо

谢谢

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