Cruise companies

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Stakeholders Picture
Maritime Activity: Description

- Companies that offer experience based in coastal tourism, in which people, mainly old people, travel around the world visiting different coastal destinations.
- Vigo Port:
  - Strategic geographical location
  - Shelter harbor with significant depth, ideal for big cruise ships.
  - Piers located close to the city center.
  - 200,000 visitors per year
Stakeholders’ Perspective about MSP

• They do not have a deep knowledge about MSP. They are more into Port planning and Blue Economy...
• Their aim is turning Vigo into a favorite destination for cruise-goers, through a strong cooperation between sectors (private and public).
• Stakeholders (public and private companies) have evolved together along the time inline with the Blue Economy process, so they are willing to cooperate in the MSP process.
• Port authorities have a 10 years strategic plan in which MSP could be a good tool
Suggestions to improve the link between the sector and MSP

• There is currently a strong cooperation between the private and public sectors dealing with Cruises activities. They share the same goal: “increase the number of visitors”. The role of MSP is to look at sustainable approaches to achieve a balance with other sectors.

• The existing approach to cooperation is local (between port authorities and companies). MSP can provide the platform to expand their cooperation with other actors.

• The suggestion would be to engage the cruise companies and actors during the development of a maritime spatial plan. It is critical that their interest are represented during such a process.
Thank You!