

Cruise companies

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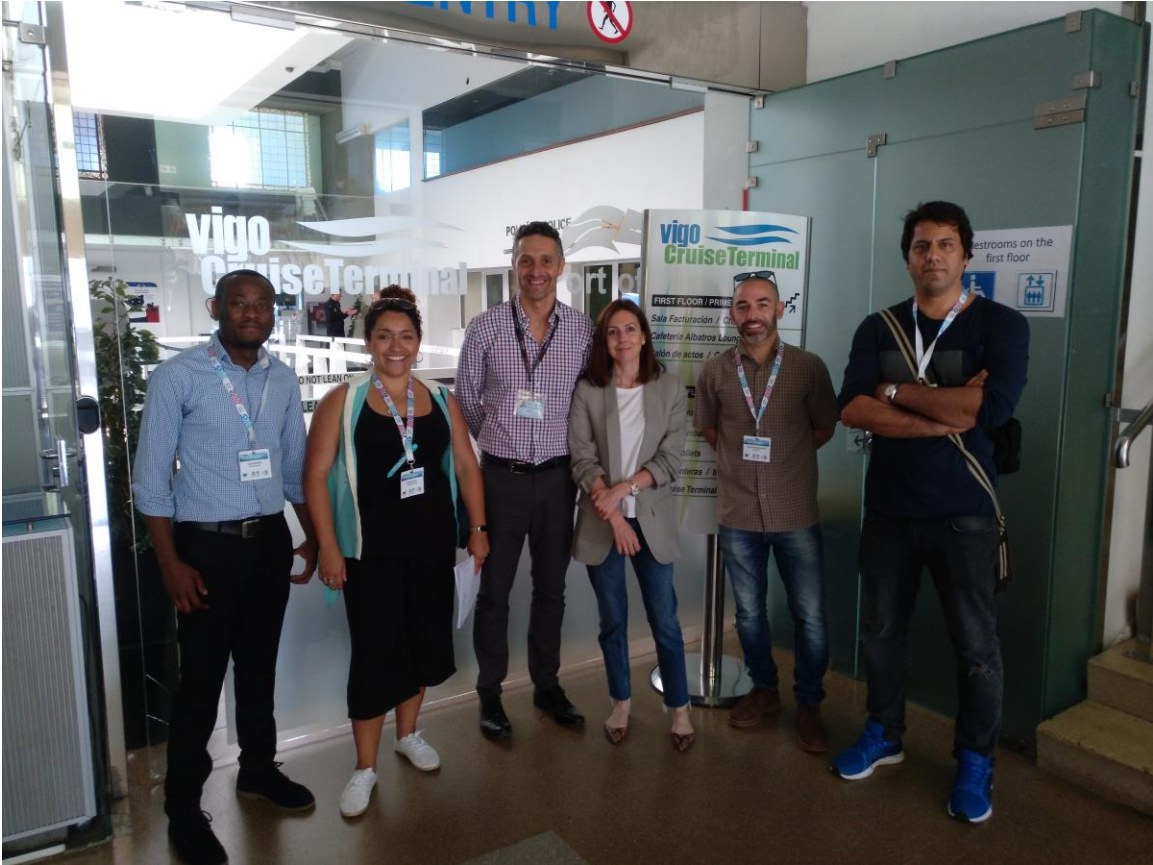
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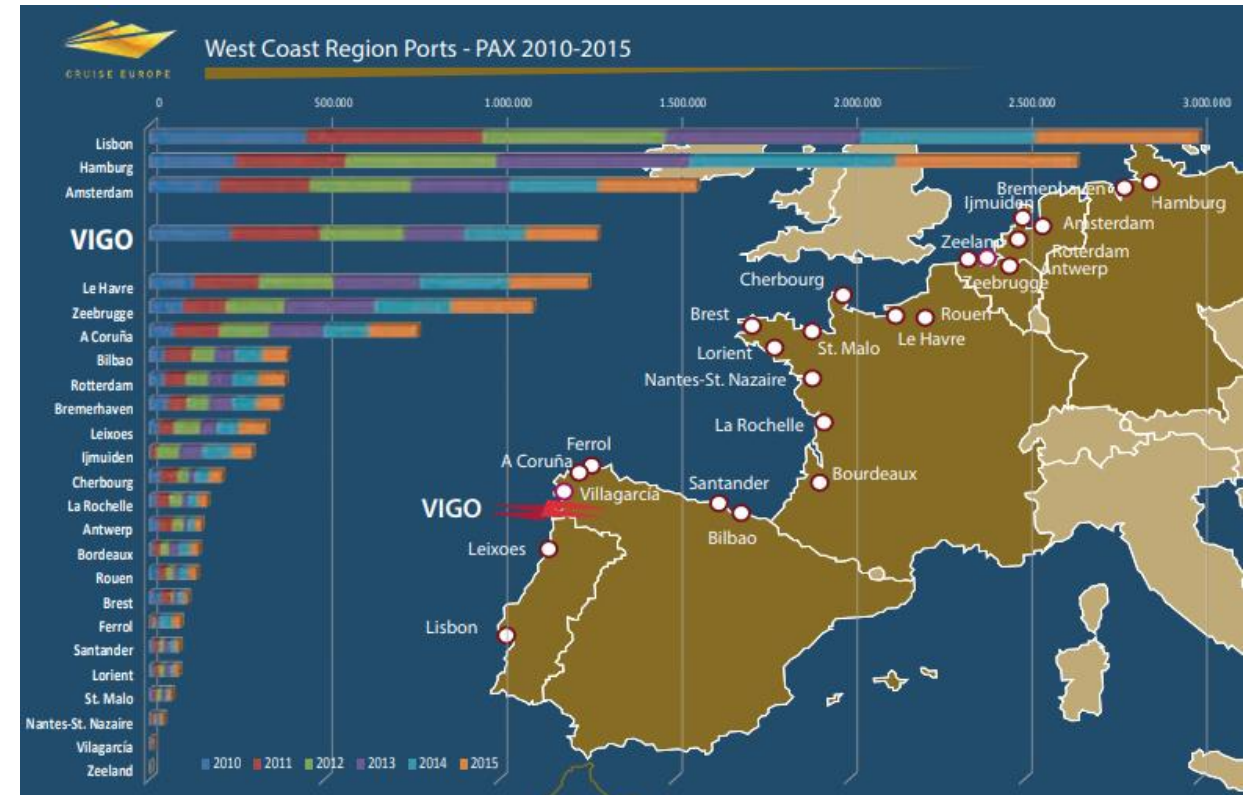
Intergovernmental
Oceanographic
Commission

Stakeholders Picture



Maritime Activity: Description

- Companies that offer experience based in coastal tourism, in which people, mainly old people, travel around the world visiting different coastal destinations.
- Vigo Port:
 - Strategic geographical location
 - Shelter harbor with significant depth, ideal for big cruise ships.
 - Piers located close to the city center.
 - 200.000 visitors per year



Stakeholders' Perspective about MSP



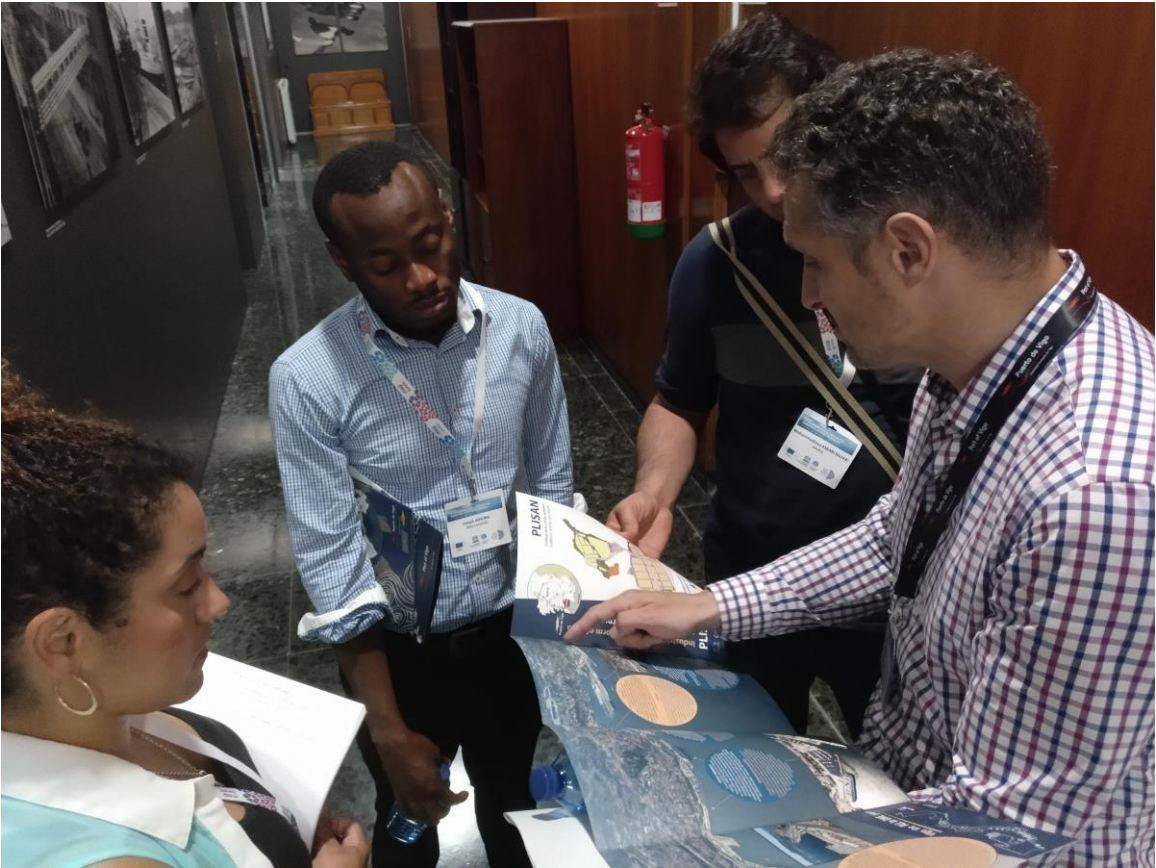
- They do not have a deep knowledge about MSP. They are more into Port planning and Blue Economy...
- Their aim is turning Vigo into a favorite destination for cruise-goers, through a strong cooperation between sectors (private and public) .
- Stakeholders (public and private companies) have evolved together along the time inline with the Blue Economy process, so they are willing to cooperate in the MSP process.
- Port authorities have a 10 years strategic plan in which MSP could be a good tool

Suggestions to improve the link between the sector and MSP



- There is currently a strong cooperation between the private and public sectors dealing with Cruises activities. They share the same goal: “increase the number of visitors”. The role of MSP is to look at sustainable approaches to achieve a balance with other sectors.
- The existing approach to cooperation is local (between port authorities and companies). MSP can provide the platform to expand their cooperation with other actors
- The suggestion would be to engage the cruise companies and actors during the development of a maritime spatial plan. It is critical that their interest are represented during such a process.

Group Picture



Thank You!